

## GEORGE VERNICOS PROFILE

- ⇒ Born in Athens in 1950 in a seafaring family from the island of Sifnos that first began its shipping activities in mid of 19<sup>th</sup> century in Istanbul and moved to Piraeus in the 1920's.
- ⇒ Studied Economics at the University of Athens and University of London.

**George Vernicos has intense business and social activity. He is professionally engaged mainly in the development of marine tourism. He is a member of a number of Organizations and Chambers.**

- ▶▶ President of **VERNICOS YACHTS**, company founded in 1975 and is a pioneer in the field of Greek yachting tourism.
- ▶▶ President of **VERINA**, company which specializes in small hotels in Sifnos.
- ▶▶ Secretary General of **GREEK TOURISM CONFEDERATION(SETE)** and President of the **Institute of SETE (INSETE)**.
- ▶▶ Member of the Board of **HELLENIC CHAMBER OF SHIPPING** and Honorary President of **HELLENIC PROFESSIONAL YACHT OWNERS ASSOCIATION**.
- ▶▶ Honorary President of **GREENPEACE** Greek office.
- ▶▶ He has been President of **ECONOMIC AND SOCIAL COUNCIL OF GREECE** (October 2015-February 2021). Since October 2020 he participates as a tourism representative in the **European ESC**.